

Public Document Pack

OUTER EAST COMMUNITY COMMITTEE

TUESDAY, 26 SEPTEMBER 2023

SUPPLEMENTARY INFORMATION

Agenda Item 10 – Outer East Community Committee Update Report

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SOCIAL MEDIA TEAM IMPACT

June 2023 – September 2023



19
616
76

COMMENTS
LIKES AND REACTIONS
CONTENT SHARES

The three most interacted with posts during this period were;

1. Breeze in the Park - Kippax

2. Breeze in the Park - Halton Dean

3. Leeds Restaurant Week

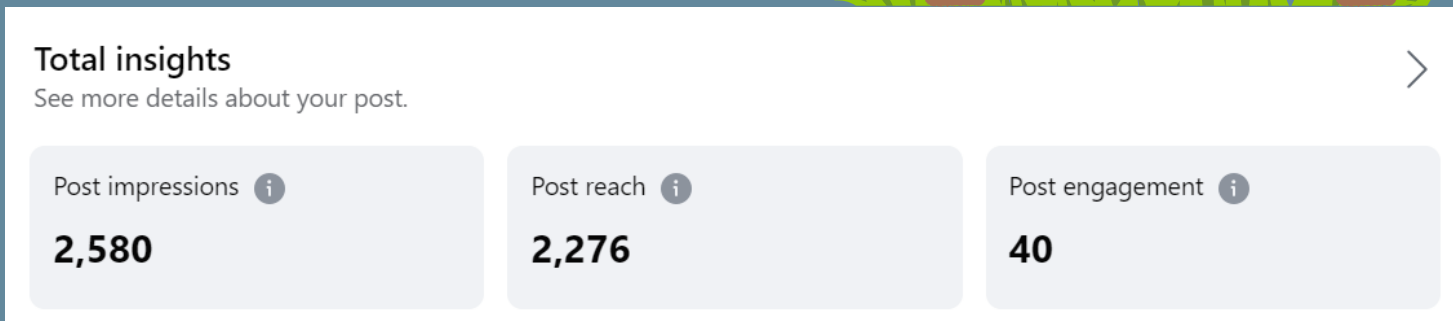
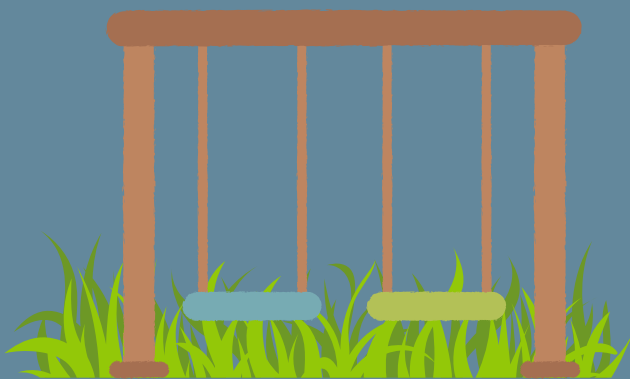


Community
Committee

1. Breeze in the Park Kippax

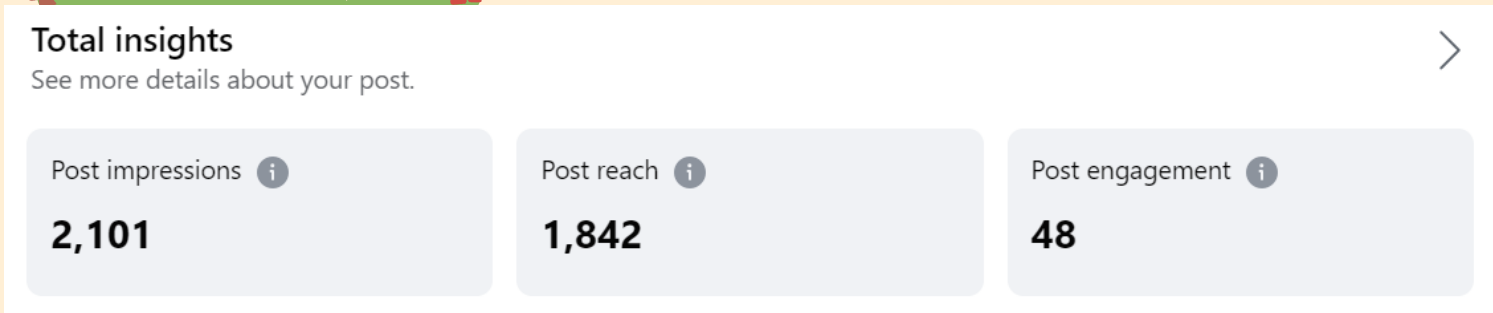


- reached 2300 users
- received 10 reactions
- gained 7 link clicks
- was shared 6 times



2. Breeze in the Park Halton Dean

- reached 1800 users
- received 9 reactions
- gained 9 link clicks
- was shared 4 times



3. Leeds Restaurant Week



- reached 1200 users
- received 7 reactions
- gained 29 link clicks
- was shared 1 time

